Larnaca, 11/12/2023

**Lidl Cyprus gives love by supporting the work of the Cyprus Anti-Cancer Society**

**For the eleventh consecutive year, the company continues to support the Association’s great work.**

Focusing on fellow human beings and with a high sense of solidarity, this Christmas Lidl Cyprus once again gives love to those who need it. From **Monday 11 to Sunday 31 December**, with each scan of the Lidl Plus loyalty card, the company **will donate €0.50 to the Cyprus Cancer Association**, and in turn support **the Room Adoption Programme at the ‘Arodaphnousa’ Palliative Care Centre**, covering, through this, the operational costs of two rooms for a whole year.

This action comes to be added to a wide range of initiatives and actions taken by the company to support the Association in question. Specifically, Lidl Cyprus stands by the Cyprus Anti-Cancer Association by supporting, in addition to the Room Adoption Programme and ‘Arodaphnousa’ Palliative Care Centre’s food programme, it carries out numerous product donations, as well as various support actions to strengthen the Society.

For Lidl Cyprus, supporting our fellow human beings is a priority, and the company proves this through its actions every day.

Download **Lidl Plus** now for free from the [App Store](https://apps.apple.com/gr/app/lidl-plus/id1238611143?l=el), [Google Play](https://play.google.com/store/apps/details?id=com.lidl.eci.lidlplus&hl=el_419&pli=1) or [Huawei AppGallery](https://appgallery.huawei.com/app/C102933829), and quickly and easily register and scan your Lidl Plus digital card for a good cause and be part of this effort!

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